

MINUTES

City of San Diego Park and Recreation Board BALBOA PARK COMMITTEE

April 5, 2007

Meeting held at:

Balboa Park Club, Santa Fe Room
2150 Pan American Road
San Diego, CA 92101

Mailing address is:

Balboa Park Administration
2125 Park Boulevard MS39
San Diego, CA 92001-4792

ATTENDANCE:

Members Present

Laurie Burgett
Darlene Davies
Vicki Granowitz
Dan Mazzella Arr 6:15)
Nancy Rodriguez
Paul Rucci
Michael Singleton
Donald Steele
Michael Stepner
Joyce Summer

Members Absent

Sungill Kim (Ex)

Staff Present

Mauro Garcia
Howard Greenstein
Kathleen Hasenauer

CALL TO ORDER

Chairperson Davies called the meeting to order at 6:05 P.M.

APPROVAL OF MINUTES

MSC IT WAS MOVED/SECONDED, AND CARRIED TO APPROVE THE MINUTES OF THE MARCH 1, 2007 MEETING, NOTING THAT PAUL RUCCI HAD AN EXCUSED ABSENCE. (RODRIGUEZ/STEPNER 7-0-1) ABSTENTION – STEELE.

REQUESTS FOR CONTINUANCES

None

COMMUNICATIONS

Robert Wilkens, Chief Operations Officer of the San Diego Symphony, announced a free symphony concert proposed for the Spreckels Organ Pavilion on Sunday, August 19, 2007. The concert would begin at 5:30 P.M. and conclude at 7:00 P.M. Load-in would begin at 8:00 A.M. and load-out would be completed by 9:00 P.M. He is aware of the mitigation of impact requirements and the necessity to coordinate with the Sunday Public Organ Concert.

CHAIRPERSON'S REPORT

Chairperson Darlene Davies stated that the Business Process Re-engineering, (BPR) meetings should begin soon.

STAFF REPORT

Jeffery Tom did not have a report.

Mauro Garcia said that staff is working on signage to reflect the change of the gate closure hours on Balboa Drive.

Kathleen Hasenauer said that staff has been advised that Mayor Sanders is not granting any exemptions to the No Smoking Ban in parks, beaches, and bays. It is a public health issue for the Mayor.

The six month Major Events calendar update for the period April through September 2007 is thirteen pages as compared to seven pages in 2006. This does not reflect eight private events in April that were submitted after the calendar was printed.

Alcazar Garden will be planted in late April or early May. The soil has to be treated for nematodes which attack the roots and soft tissue of plants. The soil will be treated, rototilled, and bark mixed into the soil in preparation for the pink, white, and yellow contract grown daisies.

Hospitality Inc., the Balboa Park Concessionaire, has proposed to sell shaved ice in two locations this summer. This addition should enhance the summer experience for park visitors.

ACTION ITEMS

Consent

101. None

Adoption

201. Recreation Element of the General Plan Update: "Equivalencies" criteria preparation process

Howard Greenstein, Park Designer, discussed the Draft General Plan Recreation Element Update letter sent to Chairperson Davies. This item is informational only, and no action is required of the committee. Staff will be developing the Council Policy. The Draft Policy will not be considered at the same time as the General Plan Update.

Howard asked the committee to consider a series of questions to assist in the developing of the criteria for the proposed "Equivalencies" Council Policy. (Attachment 1). The questions were e-mailed to the committee for their files. The committee's comments will be taken into consideration.

Committee Member Comments

- While the committee was promised that their initial comments would be addressed, they have yet to receive a response.
- Re-enact Ordinances that were inadvertently deleted when the Ordinances updated.
- Developer Impact Fees (DIF) cannot be spent on equivalencies.
- Conduct a Workshop.
- Determine the appropriateness of equivalencies to meet a need.
- Staff should determine special/institution events attendance saturation levels.
- Multiple events have a cumulative effect on saturation levels.
- Define terms. Who determines definitions?
- Good definitions for the various functions of park lands are needed.
- Categorize existing uses of park lands.
- What should be done to increase functionality to meet community needs?

Special Events

301. San Diego Museum of Man Journey to the Copper Age Exhibit Private Preview for the Jewish Community Foundation in the California Quadrangle:
Kathleen Hasenauer introduced Dr. Marilynn Salvador, Executive Director of the San Diego Museum of Man, who discussed the event and Exhibit 3. Dr. Salvador stated that the Exhibition is designed to coincide with the Dead Sea Scrolls. It is a free event for the Jewish Community Foundation. The event would occur even if the California Quadrangle was not used.

MSC IT WAS MOVED/SECONDED AND CARRIED TO RECOMMEND APPROVAL OF THE EVENT AS PRESENTED. (RODRIGUEZ/RUCCI 5-4) NAY – BURGETT, GRANOWITZ, MAZZELLA, AND SUMMER)

302. San Diego Museum of Man Elite Racing, Inc., Private Event in the California Quadrangle
Dr. Marilynn Salvador and Tyler Stattin, of the San Diego Museum of Man discussed the event and Exhibit 3. The event provides media exposure for the museum and the opportunity for attendees to enjoy the plaza.

MSC IT WAS MOVED/SECONDED AND FAILED TO RECOMMEND APPROVAL OF THE PROPOSED EVENT AS PRESENTED. (STEPNER/RUCCI 4-5) NAY – BURGETT, GRANOWITZ, MAZZELLA, STEELE, AND SUMMER

303. San Diego Museum of Man in partnership in the California Quadrangle
Dr. Marilyn Salvador discussed Exhibit 3 and stated that the event is in partnership with Mainly Mozart.

MSC IT WAS MOVED/SECONDED AND FAILED TO RECOMMEND

**APPROVAL OF THE PROPOSED EVENT AS PRESENTED.
(STEPNER/RUCCI 4-5) NAY – BURGETT, GRANOWITZ, MAZZELLA,
STEELE, AND SUMMER)**

304. San Diego Museum of Man Summer Evening Events in the California
Quadrangle

Dr. Marilyn Salvador discussed Exhibit 3. She stated that the museum will be open until 9:00 P.M. on Monday evenings during the summer to offer visitors extended hours and an opportunity to enjoy refreshments during their museum experience. Dr. Salvador has consulted with adjacent institutions and informed the Balboa Park Cultural Partnership of their plans for the summer.

**MSC IT WAS MOVED/SECONDED AND CARRIED TO RECOMMEND
APPROVAL OF THE SUMMER MONDAY EVENING PROPOSAL AS
PRESENTED. (RUCCI/STEPNER 5-4) NAY – BURGETT, GRANOWITZ,
MAZZELLA AND SUMMER.**

Committee Member Comments on Items 301 -304

- Locate the events within the footprint of the leasehold.
- Concern was voiced for the cumulative impact of the number of events held park wide.
- While supportive of museum events, adherence to the summer moratorium on special events was articulated.
- The summer moratorium policy needs to be clarified.
- Reasons for exemptions or recommendations for approval of events should be included in the summer moratorium policy.

305. Maxim Exposure Private Event presented by Big Shoulders in North Palisades
The applicant withdrew their application for the May 2007 event.

WORKSHOP ITEMS

401. None

INFORMATION ITEMS

501. Dead Sea Scrolls Management Plan

Dr. Mick Hager, Executive Director of the San Diego Natural History Museum, narrated a power point presentation of the Dead Sea Scrolls Exhibition. The museum will host the largest and most comprehensive exhibition in the United States. Ten of the scrolls have not previously been seen. Two Israeli photographers have been hired to film an aerial view of the region where the Dead Sea Scrolls were found. A DVD will be provided to the committee members. Save the Date cards were given to each member for an event in June.

Guest lecturers will be presenting on a variety of topics related to the exhibition. \$2.4 million dollars has been raised towards the \$6 million dollar cost to host the Dead Sea Scrolls. This amount does not reflect the many in kind gifts.

The parking and shuttle plan will not be discussed this evening as details have yet to be finalized. Museum staff is working with the San Diego Zoo and the Balboa Park Cultural Partnership to ease parking congestion during their exhibition.

SUB-COMMITTEE REPORTS

601. Land Use and Policy

A draft of the Special Event waiver process was distributed. A Workshop on this item should be scheduled on the May Agenda.

COMMMTTEE MEMBER REPORTS

Dan Mazzella commented on the recent article regarding committee membership in the Union Tribune. The Balboa Park Committee, committed to quality of life issues, has a shared vision, and unlike other groups, has not had a problem maintaining a quorum for meetings.

Michael Stepner stated that citizens play an important role in City government. Volunteers, such as the committee members, are dedicated to giving something back to their community.

Donald Steele echoed the sentiments previously expressed.

Paul Rucci, in his sixteenth year of service on the Balboa Park Committee, is impressed with the composition of the committee and the attention to the park. The Committee of 100 has fully funded the Alcazar Garden Tile Project. The tiles are currently being manufactured. Completion of the project is expected in late summer.

Nancy Rodriguez commented on recent staffing changes at some of the institutions. She congratulated Dr. Mick Hager and the San Diego Natural History Museum, recipients of the International Peacemaker Award. The Balboa Park Cultural Partnership has submitted the Balboa Park Learning Institute Grant to the Institute for Museum and Library Services. They have requested \$500,000 which has to be matched.

Joyce Summer announced that the CCDC is hosting a public conference on Great Parks, Squares, and Gathering Spaces on Friday, April 27 in the House of Hospitality Ballroom. The event is from 8:00 A.M. to 12:00 P.M. and 1:30 P.M. to 5:00 P.M.

ADJOURNMENT

Ms. Davies adjourned the meeting at 8:34 P.M.

Next Regular Meeting:

Thursday, May 3, 2007
6:00 P.M.
Balboa Park Club, Santa Fe Room
2150 Pan American Road
San Diego, CA 92101

Respectfully submitted,

Mauro Garcia

